



Market intelligence on critical material supply chains

About Project Blue



About Us

Project Blue is a leading, global provider of market intelligence for more than 50 critical material supply chains.

- Aerospace & Defence
- EV & Battery
- Semiconductors & Electronics
- Steel & Alloy
- Solar, Wind & ESS

We are trusted by organisations across industry, finance and government, to provide accurate data and analytics which enable strategic and investment decision-making.

Through regular market analysis and forecasts, bespoke consultancy services and global events, we support market participants across our industries with their operations.





PROJECTBLUE

Market intelligence on critical material supply chains

Our Global Presence

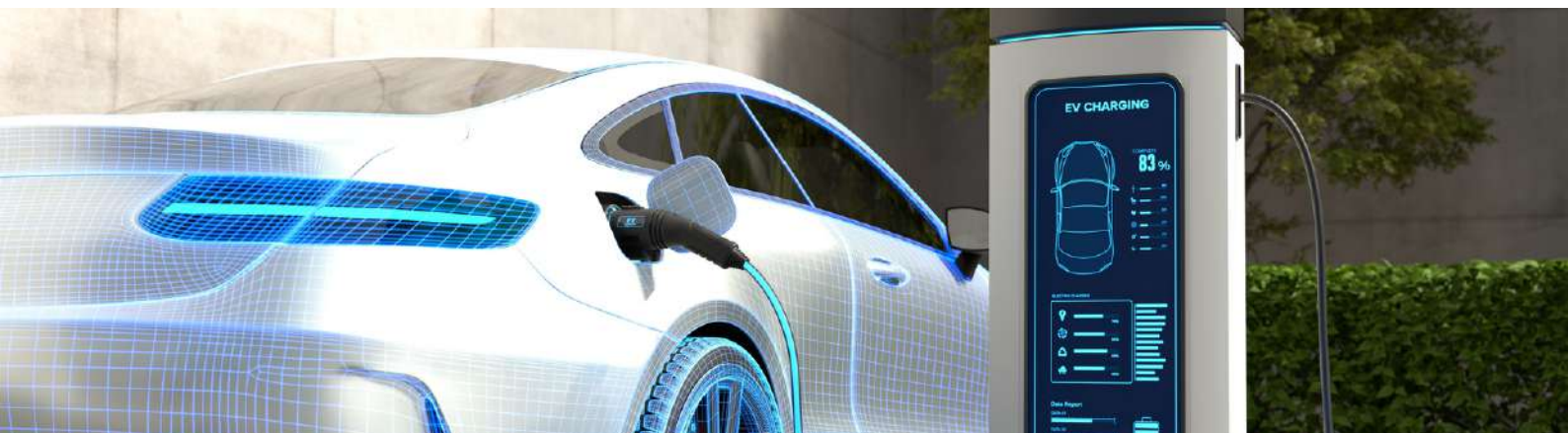
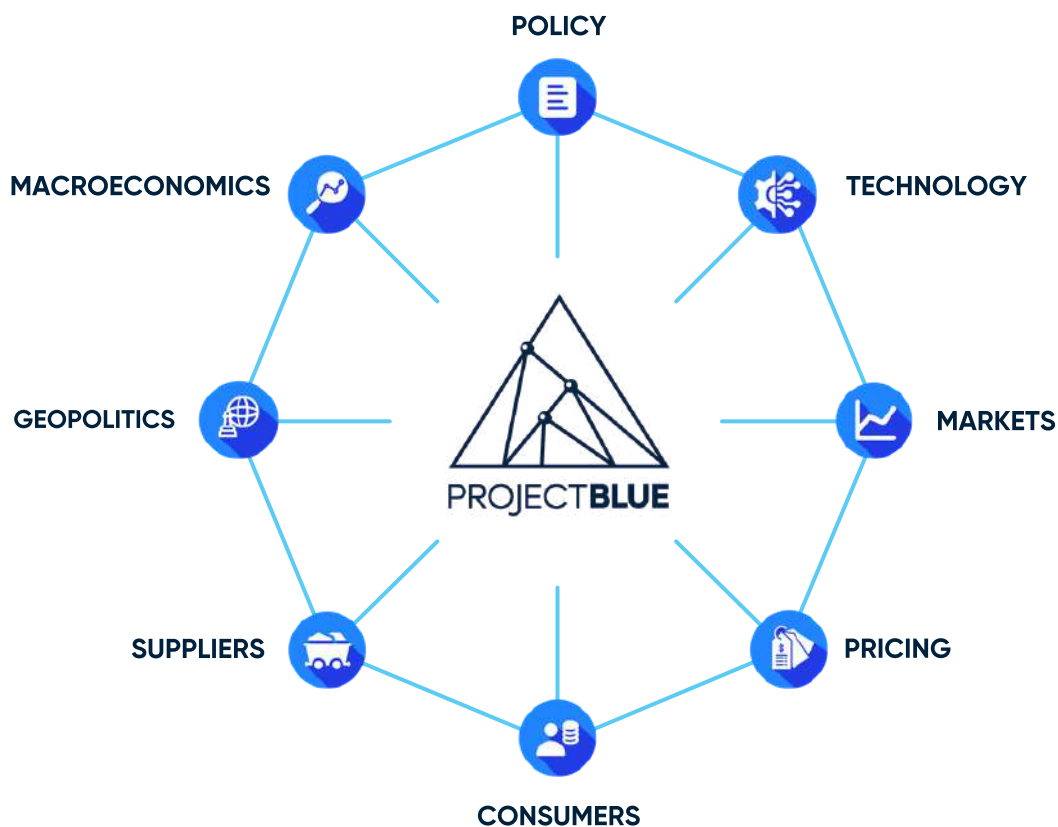
Worldwide perspective with on-the-ground expertise.





What We Do

We analyse proprietary data and generate insight to help our clients navigate complex global supply chains.





What We Offer

RESEARCH

Comprehensive supply chain coverage, from mine to market, enabling a deep understanding of industry dynamics across 50 critical materials.

CONSULTING

Our consulting team offers customized solutions to help clients and their stakeholders succeed in a rapidly evolving global marketplace. Leveraging our extensive global network and deep expertise in critical materials and the energy transition, we empower businesses to gain a competitive edge, make informed decisions, and mitigate risks.

EVENTS

Our events provide a space for industry participants from across mining, materials processing, technology, manufacturing, government and finance to come together to explore how critical material supply chains are evolving.

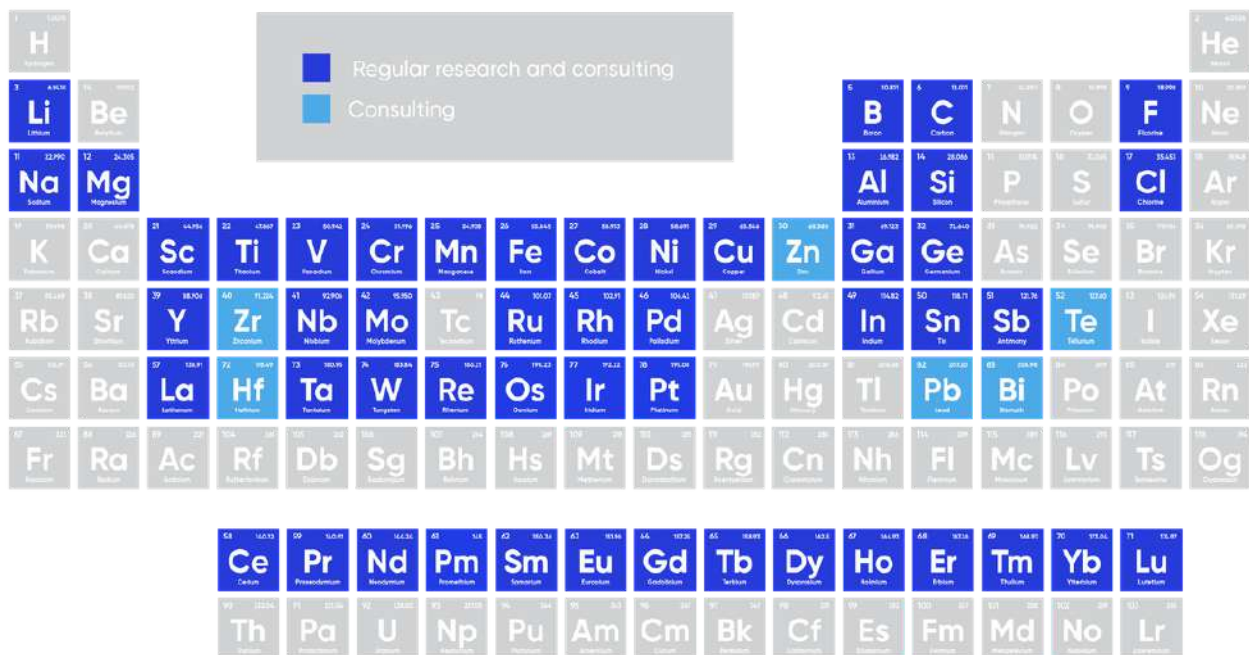




Critical Materials

UNRIVALLED CRITICAL MATERIAL COVERAGE

Comprehensive coverage across 50 critical materials – enabling a deep understanding of industry dynamics.





Supply Chain

UNRIVALLED SUPPLY CHAIN COVERAGE

Comprehensive supply chain coverage – from mine to market – enabling a full understanding of the impact of demand-side developments on upstream markets.





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Research Services

DEEP COVERAGE VIA A RANGE OF DELIVERABLES



Market Analysis



Cost Analysis



Asset Profiles



Data Dashboards



Supply Chain Monthlies



Analyst Access





Proxima

OUR SUPPLY CHAIN ANALYTICS PLATFORM

Our Research Services are delivered through our online Proxima portal, featuring over 6,000 assets alongside our analysis and forecasts across 50 critical materials.

Our customers need an interconnected view of the critical material supply chains which underpin energy transition. Proxima provides you with the tools to explore our deep insight and analysis of a broad range of commodity markets.

It is designed to provide an integrated view of global value chains to help you identify opportunities and mitigate risks. With Proxima, you can visualise and interpret data and analysis curated by Project Blue's global team of experts.





Who We Serve

WHO BENEFITS FROM OUR RESEARCH AND WHY

- Commodity Producers and Project Developers
- Consumers, OEMs and Procurement Teams
- Financial Institutions, Investors and Lenders
- Merchants and Trading Companies
- Governments and International Bodies
- Compare raw material supply options
- Track material flows through the supply chain
- Keep track of technology developments
- Understand future supply, demand and price directions
- Examine scenarios and their market impact





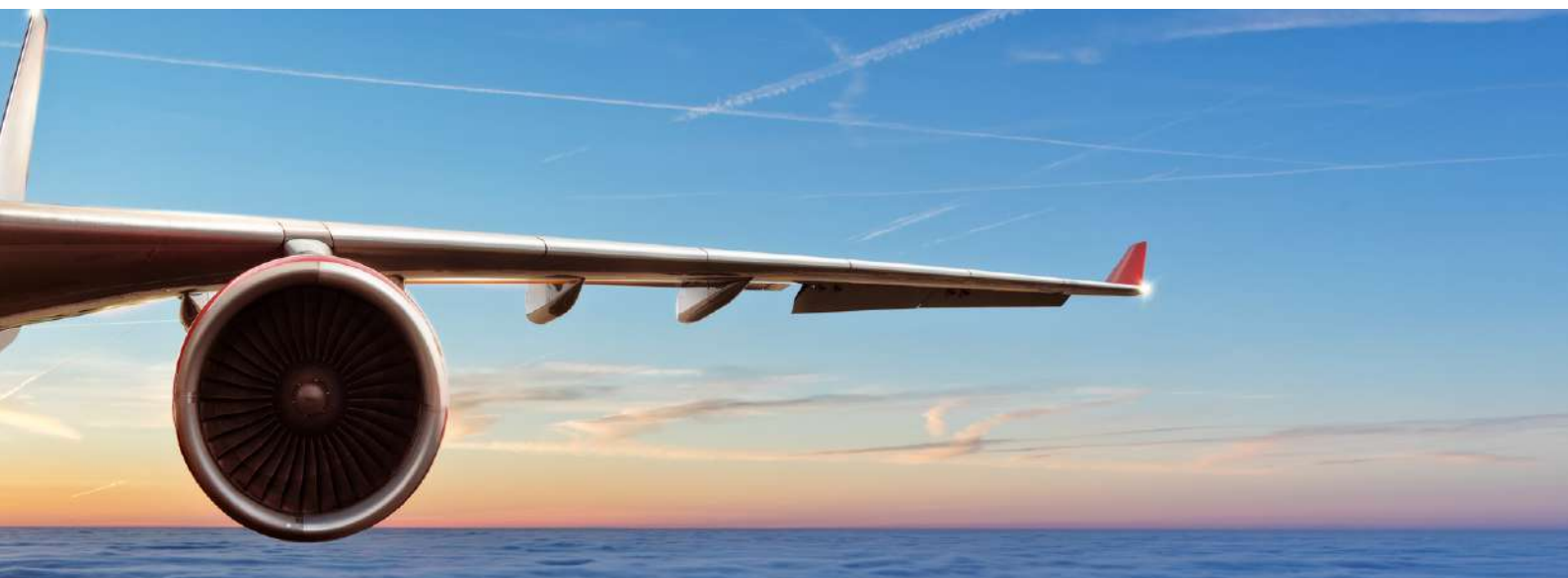
Bespoke Consulting

Bespoke research for clients across the value chain, tailored to your requirements.

Our consulting team can be flexible on terms and project structure because our team is small enough to be responsive, yet large enough to deliver comprehensive expertise.

CONSULTING ENGAGEMENTS SPAN DIFFERENT **DELIVERABLES**

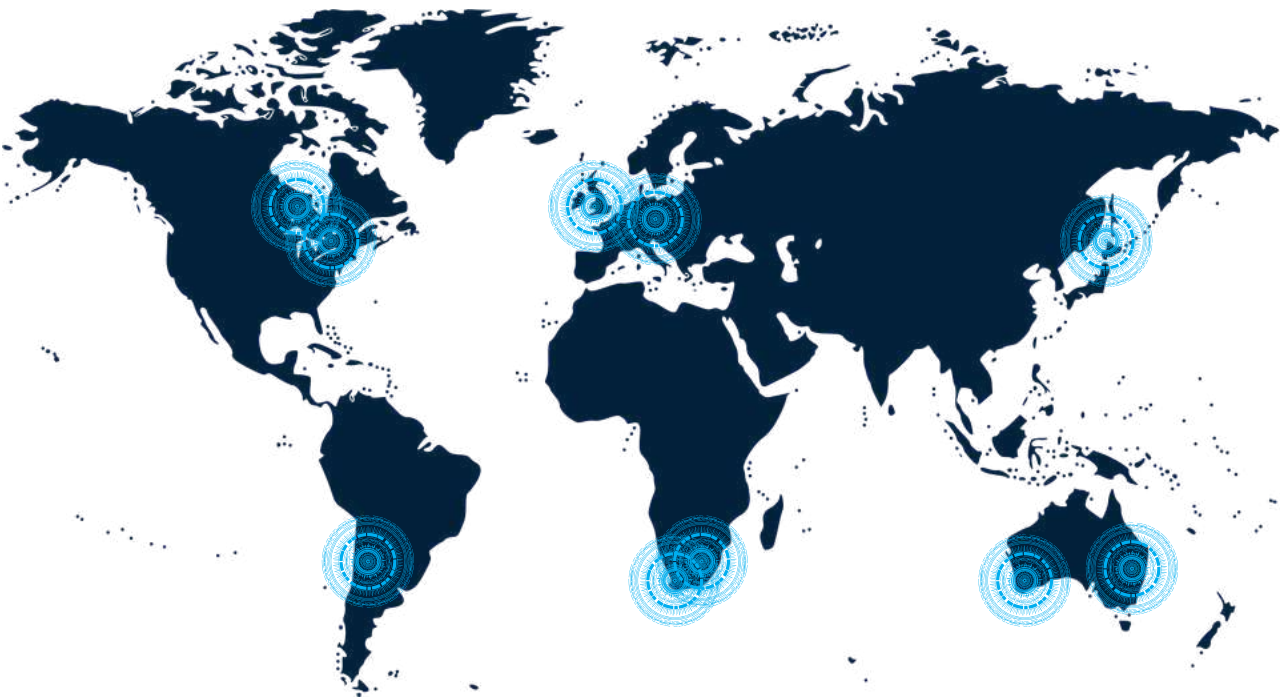
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| <ul style="list-style-type: none">• Industry snapshots• Niche market data• Market studies for technical reports | <ul style="list-style-type: none">• Market entry• ESG intelligence• Investment decision frameworks | <ul style="list-style-type: none">• Project ranking• Cost benchmarking• Offtake/procurement strategy |
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Our 2026 Events

International events to get the latest insights and develop existing and new industry relationships.





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Connect With Us

SPEAK TO OUR TEAM TO LEARN MORE

To speak to our experts and to see more detail, please get in touch:

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